

Fact Sheet

Event name: Smile Project

Host: Japanese Culture Club of Hong Kong Baptist Student Union

Co-organizer: People who pray for Japan's recovery
Hong Kong Baptist University Language Centre
Hong Kong Baptist University Task Force
Project Yui

Backup: Consulate-General of Japan in Hong Kong
The Hong Kong Japanese Chamber of Commerce & Industry
The Japan Society of Hong Kong
The University Alliance for Japanese Studies in HK Macau & GDP

Sponsors: AEON Stores (Hong Kong Jusco)
Animation International
Canon Hong Kong Co., Ltd.
City Super Ltd.
Four Seas Mercantile Holdings Ltd.
MRT (HK) Co., Ltd.
Nissin Foods (Hong Kong)

Event schedule

25th – 28th October Charity Bazaar – Hong Kong Baptist University International Festival
Second-hand Japanese Books & CDs
Freshly-made traditional Japanese food

25th October Dance performance (Rio Zouk)

26th October Joint Mini-concert by Women's Choir from Japanese Club & Senza A
Cappella from BU
Newspaper-made Eco-friendly bags & corsage workshop

27th October Japanese flower arrangement
Japanese Tea Ceremony

27th November Traditional Japanese Dance by Konokai
Dance performance (Rio Zouk)
Mixed Choir by Japanese Club
Taiji Demonstration by Hong Kong Japan Taiji Club
Newspaper-made Eco-friendly bags & corsage workshop
Charity Auction
Award Ceremony of Eco-bag Design Competition

Donation & Proceeds

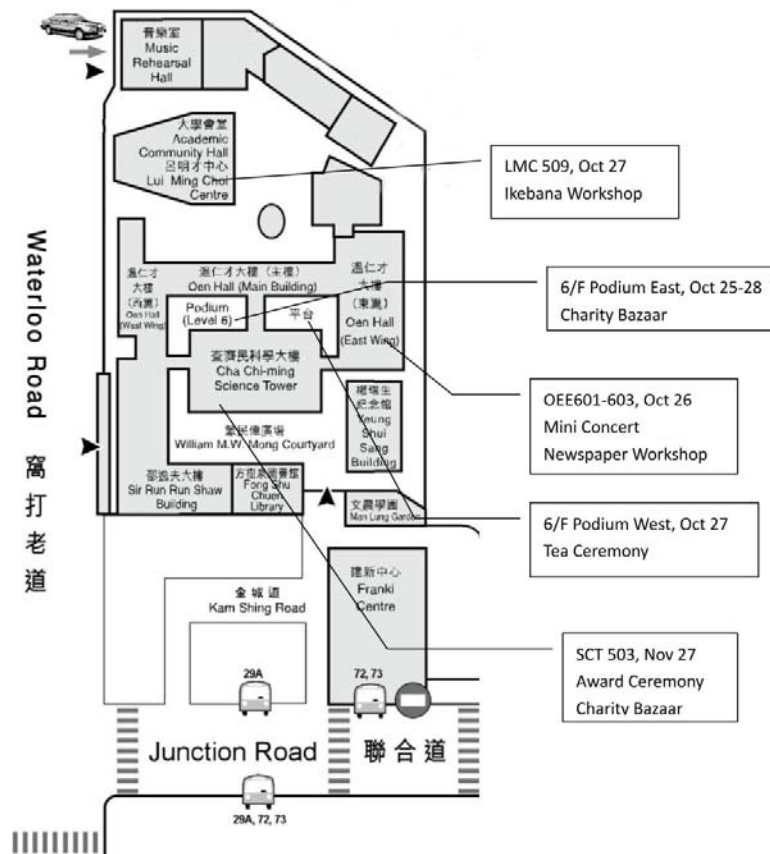
All proceeds earned by the sale of goods or direct donation will go directly to 'Project Yui' (<http://project-yui.org/>), a relief fund that aims at guaranteeing the study and entertainment of the children in the disaster areas.

About 'Project YUI Consortium'

Project YUI Consortium, a group of Organizations Institute of General, aims to provide continuous support to the children who are affected by the 311 East Japan Earthquake. Through cooperating with NPO, corporation and individuals, Project YUI provides a range of services such as mental care, academic activities, sports and cultural activities, school related extra-curriculum activities, environmental maintenances, safety matters of children and administrations. It is also participates in the Ministry of Education, Culture, Sports, Science and Technology as an Observer.

Event venue

Hong Sin Hang Campus, Hong Kong Baptist University (224 Waterloo Road, Kowloon)



Contact:

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